

IRT3000 MAGAZINE – PUBLISHING SCHEDULE

Invitation to cooperation with IRT3000 magazine

The IRT3000 magazine is the only specialised magazine in Slovenia and Croatia that is comprehensively and regularly informing its readers about innovation, research&development and technologies. This year, we have made a substantial quality upgrade to our themed subjects and articles.

The volume of our magazine was sometimes difficult to handle, so our editorial board decided last year to start publishing IRT3000 in ten issues (previously six). This has proven to be a big success and we are happy to let you know that you can expect 10 issues in 2019, too. The magazine will be delivered to your postboxes every month, with the exception of double summer (July/August) and winter (November/December) issues.

As last year, the topics will remain divided by themed sections and published every other month. In odd months we are going to write about TOOL & MOULD MAKING AND MACHINE BUILDING, NON-METALS and ADVANCED TECHNOLOGIES, and even months are going to be devoted to MANUFACTURING AND LOGISTICS, JOINING AND MATERIAL TECHNOLOGIES and MAINTENANCE AND TECHNICAL DIAGNOSTICS. The PULSE AT HOME themed section covering news from the domestic industry will be in every issue of IRT3000 magazine.

The IRT3000 magazine's planned dates of release in year 2019

IRT3000 magazine

Issue	topic	deadline for ad delivery	planned issue date
85 (January)	●	4.1.2019	31.1.2019
86 (February)	○	1.2.2019	28.2.2019
87 (March)	●	1.3.2019	29.3.2019
88 (April)	○	5.4.2019	30.4.2019
89 (May)	●	3.5.2019	31.5.2019
90 (June)	○	7.6.2019	28.6.2019
91-92 (July-August)	● ○	9.8.2019	30.8.2019
93 (September)	●	6.9.2019	30.9.2019
94 (October)	○	4.10.2019	31.10.2019
95-96 (November-December)	● ○	15.11.2019	16.12.2019

Printed edition - Annual subscription (10 issues): € 50

* You will be invoiced for the extension of subscription (10 issues) after the expiry of your running subscription.

Digital edition - Annual subscription (10 issues): € 30

* The annual subscription for the digital edition combined with the printed edition is € 15 (50 % discount).

Edition: 2000 copies of printed version and 4370 copies of e-journal.

IRT3000 ADRIA magazine

Issue	deadline for ad delivery	planned issue date
46. (March)	1.3.2019	29.3.2019
47. (June)	7.6.2019	28.6.2019
48. (September)	6.9.2019	30.9.2019
49. (December)	15.11.2019	16.12.2019

Printed edition - Annual subscription (4 issues): € 20 (156 HRK)

Digital edition - Annual subscription (4 issues): € 12 (95 HRK)

Edition: 3000 copies of printed version (Croatia, BiH, Serbia, Montenegro and Kosovo) and 9.430 copies of e-journal (Croatia, BiH, Serbia, Montenegro and Kosovo).

Topic

- Tool & mould making and machine building
Non-metals
Advanced technologies
Pulse at home
- Manufacturing and logistics
Joining and material technologies
Maintenance and technical diagnostics
Pulse at home

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WWW.IRT3000.COM

ADVERTISING SPACE AND EDITORIAL OFFICE CONTACT DATA

IRT3000 Magazine - Advertising fees

Size / dimension (width x height)	price excluding VAT	
AD AREA ON THE COVER	IRT3000	IRT3000 ADRIA
 Front cover 210 x 148 mm	€ 970,00	€ 880,00
 Front extended cover 198 x 297 mm + bleed	€ 740,00	€ 660,00
 Inside extended cover 198 x 297 mm + bleed	€ 700,00	€ 620,00
 Inside front cover 209 x 297 mm + bleed	€ 700,00	€ 620,00
 Inside back cover 210 x 297 mm + bleed	€ 740,00	€ 660,00
 Back cover 210 x 297 mm + bleed	€ 880,00	€ 825,00
 Extended cover (2 pages) 198+209 x 297 mm + bleed	€ 1.330,00	€ 1.210,00

	price excluding VAT	
OTHER FORMS OF ADVERTISING	IRT3000	IRT3000 ADRIA
Logo on the front cover + web page*	€ 115,00	€ 104,00
Promotional inserts** A4 both-sided	€ 1.155,00	€ 1.050,00
Promotional inserts** A3 both-sided	€ 1.750,00	€ 1.590,00
Company presentation* 3 x A4	€ 650,00	€ 550,00
Commercial article	upon agreement	
Professional article	free of charge for annual advertisers	
Special form	upon agreement	

* Possible in case of yearly advertisement contract for a A4 or A5 ad.

** The final price for printed insert material will be determined together with the client based upon the weight of material.

The annual advertisers (booking at least 6 A5 size ads or larger per year) are offered the option of additional advertising in the IRT3000 e-magazine. This shall be prepared in the form of a video or any other form of promotion related to the advertisements in the IRT3000 magazine. The advertiser shall prepare the materials until the scheduled deadline for publishing and deliver them to info@irt3000.com.

SLO









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Publisher: PROFIDTP, d.o.o. • Gradišče VI 4, SI-1291 Škofljica, Slovenia • Registry No.: 2185016 • VAT no.: SI56342764 • Account No.: SI56 0201 0025 5559 2170

HR

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Publisher: PROFIDTP, d.o.o. • Gospočak 58, HR-10000 Zagreb, Croatia • Registry No.: 02244942 • OIB: 55579522185 • IBAN: HR6824840081104258668

SRB

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• info@irt3000.com • www.irt3000.com

Size / dimension (width x height)	price excluding VAT	
AD AREA INSIDE THE MAGAZINE	IRT3000	IRT3000 ADRIA
 Whole page 210 x 297 mm + bleed	€ 650,00	€ 550,00
 Two thirds of a page, portrait 131,6 x 297 mm + bleed	€ 530,00	€ 440,00
 Half a page, portrait 105 x 297 mm + bleed	€ 355,00	€ 330,00
 One third of a page, portrait 70 x 297 mm + bleed	€ 310,00	€ 275,00
 Half a page, landscape 210 x 148 mm + bleed	€ 355,00	€ 330,00
 One third of a page, landscape 210 x 100 mm + bleed	€ 310,00	€ 275,00
 One quarter of a page, landscape 210 x 75 mm + bleed	€ 220,00	€ 165,00
 One sixth of a page, landscape 210 x 50 mm + bleed	€ 165,00	€ 110,00

DISCOUNTS

Discounts for repeated publication (signing the advertisement contract):

	IRT3000	IRT3000 ADRIA
• seven (7) or more publications in the magazine:	- 30 %	/
• five (5) or six (6) publications in the magazine:	- 25 %	/
• three (3) or four (4) publications in the magazine:	- 15 %	- 20 %
• two (2) publications in the magazine:	- 5 %	- 10 %

DESIGN OF ADS

The editorial board can provide help to clients in preparing their advertisements. The ads are designed according to the requirements and as agreed upon with the client.

- design of an A4 ad: € 99,00 + VAT
- design of an A5 ad (or smaller): € 77,00 + VAT

AD PROPERTIES

- All texts must be converted to curves.
- At least 3 mm bleed area.
- Min. resolution of bitmap images 300 dpi.
- The ad should only have crop marks.
- The ad must be in CMYK colour space.
- Acceptable formats: PDF, EPS, AI, TIF, PSD.