

## RENEWED IRT3000 EDITIONS – PUBLISHING SCHEDULE

### Invitation to cooperation with IRT3000 magazine

Next year, the IRT3000 magazine is starting a new chapter, bringing a fresh quality upgrade to our themed subjects and articles.

In the last couple of years, every new issue counted more than 200 pages and became increasingly difficult to handle both for us, the creators, and for you, our readers and advertisers. Our editorial board therefore thought long and hard how to solve this issue and we are now confident that we have found a solution that is good for everyone.

In 2018 we are going to publish ten issues of IRT3000 magazine (previously six). The magazine will be delivered every month, except the summer issue (July/August) and the winter issue (November/December) are going to be double. The annual subscription is going to be € 50,00.

The biggest change you are going to witness in IRT3000 magazine next year will be its content. The topics are going to be divided by themed sections and published every other month. In odd months we are going to write about TOOL & MOULD MAKING AND MACHINE BUILDING, NON-METALS and ADVANCED TECHNOLOGIES, and even months are going to be devoted to MANUFACTURING AND LOGISTICS, JOINING AND MATERIAL TECHNOLOGIES and MAINTENANCE AND TECHNICAL DIAGNOSTICS. The PULSE AT HOME themed section covering news from the domestic industry will be in every issue of IRT3000 magazine.

### The IRT3000 magazine's planned dates of release in year 2018

#### IRT3000 magazine

Issue	topic	deadline for ad delivery	planned issue date
73 (January)	●	4.1.2018	31.1.2018
74 (February)	○	2.2.2018	28.2.2018
75 (March)	●	2.3.2018	31.3.2018
76 (April)	○	6.4.2018	30.4.2018
77 (May)	●	4.5.2018	31.5.2018
78 (June)	○	1.6.2018	30.6.2018
79-80 (July-August)	● ○	3.8.2018	31.8.2018
81 (September)	●	7.9.2018	30.9.2018
82 (October)	○	5.10.2018	31.10.2018
83-84 (November-December)	● ○	15.11.2018	17.12.2018

#### Topic

- Tool & mould making and machine building  
Non-metals  
Advanced technologies  
Pulse at home
- Manufacturing and logistics  
Joining and material technologies  
Maintenance and technical diagnostics  
Pulse at home

Printed edition - Annual subscription (10 issues): € 50

\* You will be invoiced for the extension of subscription (10 issues) after the expiry of your running subscription.

Digital edition - Annual subscription (10 issues): € 30

\* The annual subscription for the digital edition combined with the printed edition is € 15 (50 % discount).

Edition: 2000 copies of printed version and 4370 copies of e-journal

#### IRT3000 ADRIA magazine

Issue	deadline for ad delivery	planned issue date
42. (March)	5.3.2018	26.3.2018
43. (June)	4.6.2018	25.6.2018
44. (September)	3.9.2018	24.9.2018
45. (December)	26.11.2018	14.12.2018

Printed edition - Annual subscription (4 issues): € 20 (156 HRK)

Digital edition - Annual subscription (4 issues): € 12 (95 HRK)

Edition: 3000 copies of printed version (Croatia, BiH, Serbia, Montenegro and Kosovo) and 9.430 copies of e-journal (Croatia, BiH, Serbia, Montenegro and Kosovo)

#### Marketing:

**Blanka ČAKŠ**

GSM: +386 51 322 177  
blanka@irt3000.si

#### Head of editorial office:








**Simona JERAJ**

GSM: +386 51 322 442  
simona@irt3000.si



## ADVERTISING SPACE AND EDITORIAL OFFICE CONTACT DATA

### IRT3000 Magazine - Advertising fees

Size / dimension (width x height)	price excluding VAT	
AD AREA ON THE COVER	IRT3000	IRT3000 ADRIA
 Front cover 210 x 148 mm	€ 970,00	€ 880,00
 Front extended cover 198 x 297 mm + bleed	€ 740,00	€ 660,00
 Inside extended cover 198 x 297 mm + bleed	€ 700,00	€ 620,00
 Inside front cover 209 x 297 mm + bleed	€ 700,00	€ 620,00
 Inside back cover 210 x 297 mm + bleed	€ 740,00	€ 660,00
 Back cover 210 x 297 mm + bleed	€ 880,00	€ 825,00
 Extended cover (2 pages) 198+209 x 297 mm + bleed	€ 1.330,00	€ 1.210,00

	price excluding VAT	
OTHER FORMS OF ADVERTISING	IRT3000	IRT3000 ADRIA
Logo on the front cover + web page*	€ 115,00	€ 104,00
Promotional inserts** A4 both-sided	€ 1.155,00	€ 1.050,00
Promotional inserts** A3 both-sided	€ 1.750,00	€ 1.590,00
Company presentation* 3 x A4	€ 650,00	€ 550,00
Commercial article	upon agreement	
Professional article	free of charge	
Special form	upon agreement	

\* Possible in case of yearly advertisement contract for a A4 or A5 ad.

\*\* The final price for printed insert material will be determined together with the client based upon the weight of material.

The annual advertisers (booking at least 6 A5 size ads or larger per year) are offered the option of additional advertising in the IRT3000 e-magazine. This shall be prepared in the form of a video or any other form of promotion related to the advertisements in the IRT3000 magazine. The advertiser shall prepare the materials until the scheduled deadline for publishing and deliver them to [info@irt3000.com](mailto:info@irt3000.com).

#### SLO









Editorial office: PROFIDTP d.o.o., PE Trzin, IRT3000 Magazine, Motnica 7 A, SI-1236 Trzin, Slovenia • Tel.: +386 1 5800 884 • Fax: +386 1 5800 803 • E-mail: [info@irt3000.si](mailto:info@irt3000.si) • [www.irt3000.si](http://www.irt3000.si)  
Publisher: PROFIDTP d.o.o., Gradišče VI 4, SI-1291 Škofljica, Slovenia • Registry No.: 2185016 • VAT no.: SI56342764 • Account No.: SI56 0201 0025 5559 2170

#### HR

Editorial office: PROFIDTP d.o.o., IRT3000 Magazine, Gospočak 58, HR-10000 Zagreb, Croatia • GSM: +385 98 409 690 • E-mail: [info@irt3000.com](mailto:info@irt3000.com) • [www.irt3000.com](http://www.irt3000.com)  
Publisher: PROFIDTP d.o.o., Gospočak 58, HR-10000 Zagreb, Croatia • Registry No.: 02244942 • OIB: 55579522185 • IBAN: HR6824840081104258668

#### SRB

Representation for Serbia: EURORAČUNOVODSTVO d.o.o. Karadordev trg 40 E • 11080 Beograd, Srbija • Tel.: +381 11 314 96 20, +381 60 140 14 42  
• [info@irt3000.com](mailto:info@irt3000.com) • [www.irt3000.com](http://www.irt3000.com)

Size / dimension (width x height)	price excluding VAT	
AD AREA INSIDE THE MAGAZINE	IRT3000	IRT3000 ADRIA
 Whole page 210 x 297 mm + bleed	€ 650,00	€ 550,00
 Two thirds of a page, portrait 131,6 x 297 mm + bleed	€ 530,00	€ 440,00
 Half a page, portrait 105 x 297 mm + bleed	€ 355,00	€ 330,00
 One third of a page, portrait 70 x 297 mm + bleed	€ 310,00	€ 275,00
 Half a page, landscape 210 x 148 mm + bleed	€ 355,00	€ 330,00
 One third of a page, landscape 210 x 100 mm + bleed	€ 310,00	€ 275,00
 One quarter of a page, landscape 210 x 75 mm + bleed	€ 220,00	€ 165,00
 One sixth of a page, landscape 210 x 50 mm + bleed	€ 165,00	€ 110,00

#### DISCOUNTS

Discounts for repeated publication (signing the advertisement contract):

	IRT3000	IRT3000 ADRIA
• seven (7) or more publications in the magazine:	- 30 %	/
• five (5) or six (6) publications in the magazine:	- 25 %	/
• three (3) or four (4) publications in the magazine:	- 15 %	- 20 %
• two (2) publications in the magazine:	- 5 %	- 10 %

#### DESIGN OF ADS

The editorial board can provide help to clients in preparing their advertisements. The ads are designed according to the requirements and as agreed upon with the client.

- design of an A4 ad: € 99,00 + VAT
- design of an A5 ad (or smaller): € 77,00 + VAT

#### AD PROPERTIES

- All texts must be converted to curves.
- At least 3 mm bleed area.
- Min. resolution of bitmap images 300 dpi.
- The ad must be in CMYK colour space.
- Acceptable formats: PDF, EPS, AI, TIF, PSD.